



THE EVOLUTION OF EAP



Sponsorship opportunities



44TH  **NIEAPA**
ANNUAL CONFERENCE

NIEAPA 2023 CONFERENCE PREMIUM SPONSORSHIP PACKAGES

Keynote Sponsor (2 available) - \$3,500

- 3 Minutes presentation intro
- 1 Minute presentation outro
- 15-second video (recorded by sponsor) included in Social Media shoutout
- 2 additional attendee passes (total of 3)
- All Gold Tier benefits (Landing page Logo/ Link upgraded to Home Page)

Recovery Speaker Sponsor (1 available) - \$3,000

- 3 Minutes presentation intro
- 1 Minute presentation outro
- 15-second video (recorded by sponsor) included in Social Media shoutout
- 1 additional attendee pass (total of two)
- All Gold Tier benefits

After-Conference Networking Social Sponsor (1 available) - \$2,750

- Sponsored Social will take place after afternoon keynote; includes live music performance, soft drink service, and light hors-d'oeuvres
- 3 minute presentation during live music set
- Additional signage during the social indicating your sponsorship
- All Gold Tier benefits

Speaker Sponsor (6 available) - \$2,000

- 3 Minutes presentation intro
- 1 Minute presentation outro
- All Gold Tier benefits

*Due to the need for material lead-time in order to design, prepare, and/or print physical materials, these items are available only to exhibitors and sponsors registering on or prior to April 30, 2023.



NIEAPA 2023 CONFERENCE SPONSOR/EXHIBITOR PACKAGES



Gold Tier Sponsor - \$1,750

- One attendee pass included
- Exhibit - Large
- Lunch Sponsor
- Digital Advertising
 - Digital Program - Full Page Color Ad
 - Logo/Link on Landing Page
 - Logo/Link in emails
 - Individual Social Media Shoutout(if registered on or prior to 04/30/23)

Silver Tier Sponsor - \$1,250

- One attendee pass included
- Exhibit - Large
- Breakfast Sponsor
- Digital Advertising
 - Digital Program - Half-Page Color Ad
 - Logo/Link on Landing Page
 - Logo/Link in emails

Bronze Tier Sponsor - \$750

- One attendee pass included
- Exhibit - Small
- Refreshment Sponsor
- Digital Advertising
 - Digital Program - 1/4-Page Color Ad
 - Logo/Link on Landing Page

Exhibit Space Only - L \$700 / S \$400

- One attendee pass included
- Large table 8', Small table 6'

A la Carte/Add-On Offerings:

Advertising in Digital Program Booklet*

Full Page Color \$600.00
Half Page Color \$300.00
Quarter Page Color \$150.00

Food Sponsorships*

Lunch \$600.00
Breakfast \$300.00
Refreshment \$150.00

Miscellaneous

Exhibit Table Electric Access \$75.00
Additional Attendee Passes \$120.00/ea

One-off Sponsorships (1 available of each)

Lanyard Sponsorship* \$1,250.00
Tote Bags* \$1,250.00
Wi-Fi* \$1,000.00

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